



ELITTE INSTITUTE OF ENGINEERING & MANAGEMENT

Pinnacle Educational Trust's
[An ISO 9001 : 2008 Certified Polytechnic Institute]
Approved by A. I. C. T. E. & Affiliated to W. B. S. C. T. E.

NOTICE

All the Diploma students of 2022, 2021, 2020, 2019 batch are hereby informed that Placement Cell, EIEM will organize **DeltaX** drive in online & offline mode. Interested candidates should contact Biplab Sir (9007835124) immediate. Students who have not attended PI are not eligible for Placement drive. All the 3rd yr. students should follow this instruction strictly.

Company: DeltaX

Location: Kolkata

Hiring Process: First apply using link provided by DeltaX. College Placement cell will forward this link only to interested candidates.

Round 1 : Online Aptitude Test

Round 2: Online ATD (Attention to Detail) Test

Interview : 2 Rounds (Offline in Kolkata any other day)

Eligibility Criteria:

1. Diploma, Undergraduate and postgraduate (any stream)
2. 50% and above aggregate score

Skills & Requirements

- Excellent analytical skills
- Good communication skills (English)
- Demonstrates integrity, maturity and a constructive approach to challenges

Job Description:

Work as an Operations Associate to join Digital Media Operations team, will be working on a process focused on specific aspects of advertising campaigns, should be accountable for developing subject matter expertise on the process and timely delivery of tasks with highest standards, should be meticulous, intrinsically motivated to excel, have strong analytical ability, good command over English and are a quick learner.

Job Profile

Specifics of the job profile will largely depend on the process and team you are aligned with and will evolve over time. This may include Keyword Research, Ad Copy writing, Creative Design, Data Analysis, Campaign Management, Performance Optimization, Insights and Analysis, Campaign Reporting.

Salary: CTC: - 2.4 LPA

Stipend during Internship: - 6k per month

B. Ghosh, 17.02.2022
Placement Officer
Elite Institute of Engineering
& Management
Kolkata-113

Signature of Placement Officer

- Copy to:
1. Director (A & HR).
 2. Director (Operation)
 3. Principal office, EIEM.
 4. Principal office, ECE.
 5. All H.O.D.s (EIEM).
 6. Placement Cell, EIEM.
 7. Placement Cell, ECE.
 8. Web Manager.
 9. Notice board, B block, EIEM.
 10. Notice board, ECE.